

AIS Windows Launches 50th Showroom in Hyderabad

Hyderabad, January 13, 2025 – AIS Windows, a strategic business unit of Asahi India Glass Ltd (AIS), proudly unveiled its 50th exclusive showroom in Hyderabad. Spanning 1,600 sq. ft., this milestone showroom showcases AIS Windows' premium range of uPVC and aluminium windows and doors, reinforcing AIS's position as India's largest integrated glass solutions company.

Location: Samudhra Enterprises, Pedda Bashirabad, Panchasheel Colony, Kompally, Hyderabad, Telangana – 501401

Designed to deliver an immersive experience, the showroom features thoughtfully curated displays, enabling customers to explore AIS Windows' offerings effortlessly. Showcased products include acoustic (noise-cancelling) and security solutions, providing visitors with an interactive experience of the company's innovative products and solutions

Hyderabad, with its rapid urbanization and growing demand for premium window solutions, was strategically chosen for this landmark showroom. It joins other AIS Windows locations across South India, including Bengaluru, with upcoming launches planned in Chennai, Coimbatore, Hubli, Vijayawada, and Visakhapatnam within this financial year.

Speaking on the occasion, **Mr. Naveen Karki, Business Head – AIS Windows**, said: "People today invest in experiences, not just products. Glass has become a critical element in modern home and office design, playing a vital role in green strategies for realtors and architects. With Hyderabad's booming real estate growth, this showroom serves as a prominent touchpoint to connect with clients and customers. We are excited to establish more such showrooms nationwide, aligning with our plans of expansion for the brand."

The 50th showroom is a testament to AIS Windows' commitment to enhancing customer experiences and setting new benchmarks in the window and door solutions industry.

