

## AIS Windows Launches Experience Centre in Bengaluru



**New Delhi, February 17, 2023** – AIS Windows, a strategic business unit of AIS, has today unveiled its latest technology driven experience centre in Bengaluru, Karnataka. Asahi India Glass Ltd (AIS) is India’s leading integrated glass solutions company and a dominant player, both in automotive and value-added architectural glass segment

This is AIS Windows’ 2<sup>nd</sup> Experience Centre, with the other being in **Defence Colony, New Delhi.**

The Bengaluru Experience Centre is located at **HMG Ambassador, Ground floor ,137 Residency Road , Bangalore – 560025.**

Spread across 3700 sq. ft, the experience centre will allow homeowners, commercial real estate developers, designers and architects to get themselves acquainted with the full range of AIS Windows’ customized solutions, including glass and fenestration products. The experience centre not just offers a touch and feel for the product, but also a phygital experience of products and applications through the various tech enabled consoles in the centre. The staff on hand is fully equipped and trained to handle all queries related to products and solutions as well as assist the customers with the phygital experience.

**Speaking at the launch, Mr. Vikram Khanna, COO – Asahi Glass Ltd** said “The AIS Experience Center is a unique one of its kind showroom where the customer will be able to experience different door and window typologies in both uPVC and Aluminum range.as also experience security, acoustic, energy efficiency and privacy solutions in glass. Each element of this experience center has been thought of and designed to provide the visitor with a sublime experience. For us at AIS, it was indeed a huge project, and a lot of thinking, planning, hard work has gone into it giving it its final shape. We take pride in presenting to you the Best in class, state-of-the-art glass and windows experience center.

**In the words of Mr. Naveen Karki, Business Head, AIS Windows,** “Windows and doors play an important role in design aesthetics and energy performance of buildings, be it commercial, institutional or residential. They provide physical and visual connection

between the inside and outside and enhance the overall appeal of the building. Rising demand for well-designed windows has led to AIS Windows innovations in the quality and texture of the windows. Beyond aesthetics, windows are expected to perform other functions such as optimizing day-lighting, insulation, energy conservation, noise reduction and pollution control.

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#### **NOTES TO THE EDITOR:**

##### **About AIS Windows:**

AIS Windows is a part of Asahi India Glass Ltd. It offers end-to-end 360-degree solutions viz. design, consultation, glass, frame selection, and installation in uPVC & Aluminum with best in glass products and hardware fittings.

In addition to conventional functions like protection from environment, day lighting, and aesthetics, AIS Windows also cater to other functionalities like safety, security, noise cancellation, and energy efficiency. AIS Windows Noise cancelling windows, Burglar-resistant windows, Solar control windows, Safety glass windows, Monsoon proof windows, and a range of customized benefit windows are produced with exceptional precision and are professionally installed.

Company Website: [www.aiswindows.com](http://www.aiswindows.com)

##### **About Asahi Glass India (AIS)**

AIS is India's leading integrated glass and windows solutions company. It provides end-to-end solutions to the customers right from manufacturing, processing, fabrication and installation. It is a sand-to-solutions organization offering varied glass products and solutions for the industrial as well as end customers in the domestic and international markets. AIS strictly adheres to the stringent quality norms of both the global and domestic OEMs and follows all Indian and International quality standards.

AIS is a dominant player, both in automotive and value-added architectural glass segment with an established track record over the past three decades, established in 1987.

Company Website: [www.aisglass.com](http://www.aisglass.com)