

ASAHI INDIA GLASS LTD. LAUNCHES GLASXPERTS AND WINDSHIELD EXPERTS

Asahi India Glass Limited (AIS), India's leading integrated glass company, launched Glasxperts and Windshield Experts at the South Extension area in New Delhi yesterday.

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The store launch was attended by high-profile anchor, dancer and actress Shivani Wazir Pasrich, Ar. Sunil Taneja, entrepreneur Arjun Khanna along with top management from AIS.

The customers can experience contemporary lifestyle solutions in glass for their home and business with Glasxperts and get faster, safer and better car glass and detailing services with Windshield Experts.

"These stores bring us one step closer to our customers. An opportunity for us to give them all the great services we offer at a convenient destination. They can discover a world of possibilities in glass, for their car, home and office," said Vikram Khanna, COO – Consumer Glass, Asahi India Glass Limited, while speaking on the occasion.

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company and a dominant player both in the car and building glass segment. It commands over 70 percent share in the Indian passenger car glass market.

Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products and services for institutional buyers as well as retail customers.

Windshield Experts is India's first and only car glass repair and replacement specialist, spread across 27 cities with 50 conveniently located service centers.

The advantages of Windshield Experts are: quick turnaround time and door-step facility, genuine products and highly trained technicians and conveniently located service centers, centralized help line number and cashless tie-up with all major insurance providers.

Windshield Experts also offers a host of value-added services: battery check and replacement, wiper blade replacement, vacuum cleaning service, water repellent coating, car detailing (in select NCR centres).

Glasxperts on the other hand is AIS' lifestyle solutions specialist that delivers expert solutions in glass for interiors of homes, offices and commercial spaces.

With an unrivalled array of contemporary products, functional solutions and modern ideas in glass, Glasxperts provides consumers with expert service at every stage, from design and choice of products to installation.

With specialized knowledge in glass, Glasxperts delivers solutions like: aesthetic, safety and security, energy-efficiency, acoustic privacy, doors and windows.