How has the journey of ASII been?

Stepping back to the origins, it is quite evident that ASII has had a bigger picture in mind since the day of its inception in 1986. The UVG agreement between Ashish Galla (ASII), (the late) batting star and Marlù Galla (India) Ltd, led to the formal incorporation of the ASII group under the ASII Corporate entity in India. It was a seminal moment that set the tone for future expansion and further consolidation.

More than 70% market share in the car segment can only lead one to believe that ASII is an automobile-glass specialist. While ASII is also the country's largest integrated glass company with export operations, offering the widest spectrum of applications: from architectural to energy conservation, solar glass to automotive glass, for a robust manufacturing & service module, it is a remarkable accomplishment.

Currently many international and Indian players are working in the Glass Industry. What has ASII been doing?

Established in 1985, ASII footprint today opens the entire spectrum of the automobile and architectural and glass value chains. It is a specialty-solutions organization with products & services for institutional buyers as well as motorists, retailers, and installers.

Automotive glass products: Laminate windshields, tempered rear and door glass and value-added glass.

Architectural glass products: Clear and tinted glass and a range of value-added solar control & heat-rejection mirrors, fritted & fritted glass.

WindowShields: India's first and largest automotive-repair & replacement workshop with 25 specialist centres located across the country.

ASII GALLA is the latest product from ASII. Made with polymer dispersed liquid crystal (PDLC) technology and offers a wide range of aesthetic and functional benefits. It is an ideal privacy solution for both homeowners and offices, helping to manage light and views. It transforms any window into privacy windows with variable tint!

What are the latest products and concepts developed by ASII?

ASII has expanded its existing portfolio in the architectural segment with a new product - ASII SkyTint. It is a special glass that turns from being transparent to opalescent, and vice versa, with the press of a button. Made using Polymer Dispersed Liquid Crystal (PDLC) technology, it allows homeowners to have a versatile, openable window that can be controlled from the comfort of your home.

GLASS IS AN AESTHETIC, ADAPTABLE, VERSATILE, ECONOMICALLY Viable and Eco-FRIENDLY material which actualizes POSSIBILITIES in any Indoor or Outdoor Design. ASII’s SkyTint On Demand Glass brings about a revolution in the way that lighting and privacy are managed in modern architecture.

The government has laid much emphasis on harnessing solar energy with a higher annual target. What potential do you think the Solar Glass market holds?

ASII has been working on this front for several years and has already launched a product called ASII SkyTint, which is a solar control glass that can be operated by a switch. This glass is not only energy-efficient but also provides privacy for the residents. The demand for such glass is increasing in the market, and ASII is well-positioned to cater to this demand.

With more focus on sustainable designs and traditional Indian architecture, do you think the demand for energy-efficient glass will increase?

The desire for a well-designed home, office or commercial space is a reflection of this transition. And glass has emerged as one of the favored materials in architecture and interior design, which can fulfill this demand. In the Indian context, where traditional architecture and sustainable design coexist, glass is a material that can serve both purposes.

Glass is that aesthetic, adaptable, versatile, economically viable and eco-friendly material which actualizes possibilities in any architectural or interior design. It can be made to suit various applications and environments. The development of new technologies and materials has made glass an even more versatile and sustainable option.