Company News



Asahi India Glass Limited (AIS). India has launched a new decorative range of high performance architectural glass --AIS SunShield Trendz. The product aims to transform living spaces and elevate lifestyles through its high utility range and extraordinary visual appeal.

All's well that 'trendz' well

Asahi India Glass Ltd. Unfurls SunShield Trendz

unShield Trendz by AIS is a range of patterned heat reflective glass that can be extensively used for both exteriors and interiors of a building — adding an exquisite and luxurious element to its appearance.

Asked about the product, Executive Director Architectural Sales & Marketing at AIS, Sanjeev Oberoi said: "With AIS SunShield Trendz, we have created a trendier solar control glass product that brings the functional superiority of AIS heat reflective glass and the refreshing new aesthetics of patterned, frosted glass."

The product delivers advanced solar control technology with benefits like glare reduction, protection from UV radiation, and cooling comfort - improving the energy efficiency of homes and commercial spaces, besides being aesthetically pleasing.

AIS SunShield Trendz is now available in a Royal Gold variant, which comes in a Bubble Mist pattern, and will soon be offered in a range of vibrant colours and exciting patterns like: Cross Hatch, T-Weave, Box Stripes, Mini Squares, and Bubble Mist.

AIS SunShield Trendz is ideal for

various architectural applications, like:

- Windows
- External Facades
- Partitions & Interiors

About AIS:

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company. It is a dominant player in both the car and building glass segment. It commands over 70% share in the Indian passenger car glass market. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products and services for institutional buyers as well as retail customers.



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