7/30/2018 **News Detail**

All's well that 'Trendz' well

Delhi, 18thJuly, 2018: Asahi India Glass Limited (AIS), India has launched a new decorative range of high performance architectural glass -- AIS SunShield Trendz. The glass aims to transform living spaces and elevate lifestyles through its high utility range and extraordinary visual appeal.

The SunShield Trendz by AIS is a range of patterned heat reflective glass that can be extensively used for both exteriors and interiors of a building — adding an exquisite and luxurious element to its appearance.

"With AIS SunShield Trendz, we have created a trendier solar control glass product that brings the functional superiority of AIS heat reflective glass and the refreshing new aesthetics of patterned, frosted glass"-Sanjeev Oberoi.

This product delivers advanced solar control technology with benefits like glare reduction, protection from UV radiation, and cooling comfort — improving the energy efficiency of homes and commercial spaces along with being aesthetically pleasing.

AlS SunShield Trendz is now available in a Royal Gold variant, which comes in a Bubble Mist pattern, and will soon be offered in a range of vibrant colours and exciting patterns like: Cross Hatch, T-Weave, Box Stripes, Mini Squares, and Bubble Mist.

AIS SunShield Trendz is ideal for various architectural applications, like:

- * Windows
- * External Facades
- * Partitions & Interiors

About AIS:

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company. It is a dominant player in both the car and building glass segment. It commands over 70% share in the Indian passenger car glass market. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products and services for institutional buyers as well as retail customers.

Source: Asahi India Glass Ltd. (AIS)