



Asahi India Glass Ltd. launches new website for its uPVC Doors and Windows brand – AIS VUE

Delhi, 22nd September, 2015: Asahi India Glass Ltd. (AIS) announced the launch of a new website for its uPVC Doors and Windows brand – AIS VUE. The new website has been designed to provide user-friendly experience, modern colorful design with improved navigation and functionality throughout.

The website www.aisvue.com will allow customers to access detailed product information, videos and also send in their enquiries directly to the sales team.

“We are excited about the new website launch and the information it will provide to the customers, partners and media to understand AIS VUE’s complete range of high-performance uPVC door and window solutions” said Mr. Vikram Khanna, COO – Consumer Glass, COO – Architectural Institutional Business, CMO, CIO.

The website has been designed using the latest technology which makes it compatible with today’s browsers and mobile devices.

About Asahi India Glass Limited (AIS):

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company and a dominant player both in the car and building glass segment. It commands over 70% share in the Indian passenger car glass market. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products & services for institutional buyers as well as retail customers.

www.aisglass.com

About AIS VUE:

The perfect mix of style and safety, the right balance between elegance and efficiency, the ultimate combination of form and function, AIS VUE gives customers the best of all worlds in one comprehensive offering. Designed to meet every contemporary lifestyle need, AIS VUE uPVC door & window profiles feature state-of-the-art manufacturing technology and international quality standards.

www.aisvue.com

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