



Asahi India Glass Ltd. launches a new shade under its lacquered/back-painted range of glasses – AIS Décor

Delhi, 12th July, 2016: Asahi India Glass Limited (AIS), India's leading integrated glass company expanded its existing portfolio in the architectural glass segment with the introduction of a new shade under its lacquered range of glasses – AIS Décor.

Glass has the potential to create stunning ambiances that have the power to transform living spaces and elevate lifestyle. Lacquered glass, especially for use in interiors, makes the interiors look fresh and innovative. It can be used in humid environments such as bathrooms as well. Functionally, it is hassle-free to clean & maintain. It is also durable and remains unaffected by moisture & scratches.



Vikram Khanna, COO – Consumer Glass, COO – Architectural Institutional Business, CMO, CIO, Asahi India Glass Limited said “AIS Décor is a range of colored lacquered glass specially designed to make interiors look vibrant. The product was available in 10 shades - Venetian Red, Black Pearl, Snow White, Sterling Silver, Chrome Yellow, Stone Grey, Turquoise Green, Hazel Brown, Sparkling Beige and Sparkling Snow White. AIS has introduced another shade – Sparkling Regal Gold. Gold is the color of success, luxury and triumph. Now, people can add a touch of these to their interiors with AIS Décor Sparkling Regal Gold.”

Applications of AIS Décor:-

- Partitions
- Doors
- Cabinet doors
- Tabletops
- Kitchens & Bathrooms
- Writing boards
- Signage

About Asahi India Glass Limited (AIS):

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company and a dominant player both in the car and building glass segment. It commands over 70% share in the Indian passenger car glass market. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products & services for institutional buyers as well as retail customers.

www.aisglass.com