



Asahi India Glass Ltd.

Asahi India Glass Ltd. launches its new Fire-resistant Glass (FRG) Range

New Delhi, 18th October, 2016: Asahi India Glass Limited (AIS), India's leading integrated glass company further expanded its existing value added product portfolio in the architectural segment with the introduction of a new Fire-resistant glass (FRG) range.

AIS will initially launch FRG range from its partner AGC to deliver high quality FRG range of products in Indian and SAARC market under the brand "AIS Pyrobel". AIS Pyrobel is a high end FRG range specially engineered to withstand extreme levels of heat, restrict heat transfer and prevent passage of smoke and flame.

In view of the several fire incidents in India recently, AIS believes that its range of FRG products can play a pivotal role in containing damage to life and property caused by fire. Internationally, FRG products play a key role in building designs and FSAI has taken up this lead in India. AIS shall invest greater resources to bring about fire safety awareness.

Speaking on the occasion, **Mr. Vikram Khanna, COO – Consumer Glass, COO – Architectural Institutional Business, CMO, CIO, Asahi India Glass Limited** said "We are very happy to announce the launch of AIS Pyrobel in collaboration with our partner AGC. I am certain that AIS Pyrobel will be the perfect solution for architects, builders and interior design experts to design modern building spaces in a manner to contain damage due to an unfortunate occurrence of fire. We are also proud to engage with FSAI in this direction."

Mr. Pankaj Dharkar, National President – Fire & Security Association of India (FSAI) said "FSAI is working closely with the Government and all other stakeholders to enable the Indian fire and security industry to reach global pre-eminence with better regulatory framework. And we are happy with the initiative taken by AIS to increase awareness about fire safety. I am sure the introduction of new range of fire-resistant glass – AIS Pyrobel will ensure use of right products which are necessary for fire safety."

FRG is well-suited for hospitals, hotels, public buildings, schools, shopping malls, airports, theatres, parks, ships, and railways, as well as for industrial uses like machines, crane cabins, etc. FRG finds application as doors and windows, partitions, roofs, smoke screens, etc.

About Asahi India Glass Limited (AIS):

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company and a dominant player both in the automotive and building glass segment. It commands about 75% share in the Indian passenger car glass market and has an established track record of about 3 decades. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains.

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