



Asahi India Glass Ltd.

AIS launches a first of its kind, AR app in the glass industry.

Mumbai, 10th February 2020: Asahi India Glass Ltd, India's leading automotive and building glass company, has introduced AR (augmented reality) feature in their 'AIS World of Glass' app. This feature focuses on one's fenestration needs. The AR feature lets you choose perfect fenestration product for your every door and window requirement.

Through this app, you can explore your space, select the window frames, frame colour, glass and hardware of your choice and visualize your dream space. The app also has a feature that will help in experiencing the acoustic solution. It also shows the energy efficiency which helps one choose the perfect doors and windows for their dream space.

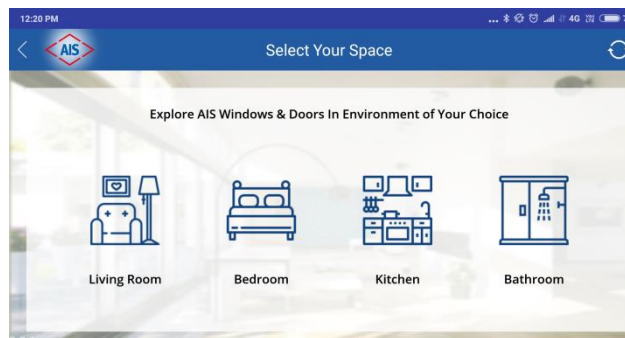
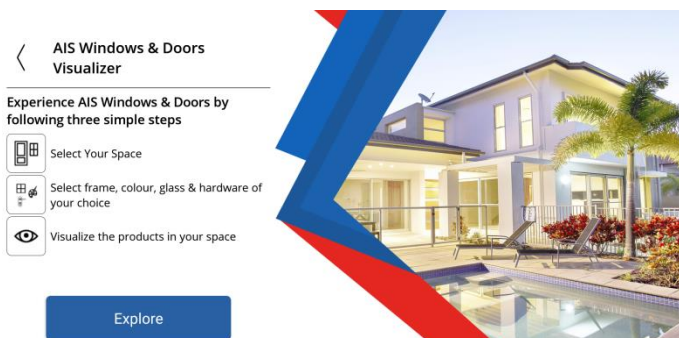
Furthermore, one can;

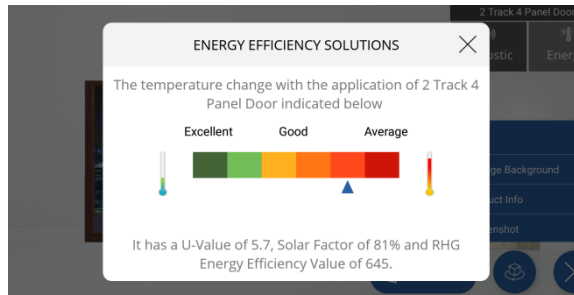
- Change background outside the frame (background can be changed accordingly to day/night mode)
- Get product Info (It gives you the product information)

Key Features

- Toggle between different shades of glasses and frames across all the three categories – upvc, wood & aluminium
- Visualize AIS Doors and Windows from all angles
- Find perfect doors and windows for any setting
- Customize doors and windows on basis of type and colour
- Animate your customized doors and windows
- 360° view of doors and windows
- Experience acoustic solutions at its best
- Discover the temperature change with the energy efficiency meter

Excerpts from the App





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About Asahi India Glass Limited (AIS):

Asahi India Glass Ltd. (AIS) is India's leading automotive and building glass company and a dominant player both in the automotive and architectural glass segments. Established in 1984, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. AIS provide end to end solutions right from manufacturing of glass, processing, fabrication and installation services. It is a sand-to-solutions organization offering varied types of glass products & services for institutional buyers as well as retail customers.