

## Asahi India Glass enters retrofitting market

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NEW DELHI: [Asahi India Glass](#), a leading integrated glass solutions, has entered the glass replacement and retrofitting market by introducing a new product named AIS Renew.

The product doesn't interfere with the functioning of the building nor does it require any scaffolding which makes it an ideal solution for energy-saving renovations in existing

buildings, claims the firm.

“In India, glass retrofitting is at a very nascent phase. With an increase in awareness about the carbon footprint, it is expected that retrofitting old buildings by incorporating energy efficient glass solutions will drive the market for replacement glass,” said, Vikram Khanna, COO – architectural institutional business & chief marketing officer, Asahi India Glass.

The governments in developed countries today are providing incentives (in terms of tax benefits) to the building owners for retrofitting for the purpose of reducing energy consumption and increasing the green rating of the building, Khanna added.

This, according to him, is acting as significant boost to the retrofitting market.